

PENDING FINAL APPROVAL

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

STEP 1 TV SCRIPT PRE-APPROVED Complete


STEP 2 SUBMIT VIDEO FILE FOR PRE-APPROVAL Incomplete

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

Tennessee
ADVERTISING CORPORATION



CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T180701 Friends And Family	FAX # :	
LENGTH:	:30	SALES REP:	Larry H
DATE:	6/11/18	PRODUCER	A. Dennis
		:	

GRAPHICS	<u>Video</u>	AUDIO
<p>Subaru Logo Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p>Thelen Family Pricing</p> <p>100% Price Transparency Every New Subaru Certified Pre-Owned Subaru (logo)</p> <p>Mid-Michigan's Largest Subaru Inventory <small>Based off of 2018-2019 model year, Used, and Certified Pre-owned Subaru inventory available in Bay City, Midland, Saginaw, and the surrounding counties.</small></p> <p>Subaru Logo Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>  <p>SUBARU <i>Confidence in Motion</i></p>		<p>Announcer: (:30) At Thelen Subaru in Bay City, EVERYONE gets Thelen Family Pricing!</p> <p>That's because Thelen Subaru believes in complete price transparency.</p> <p>Thelen Family Pricing means no haggling, and no gimmicks. You'll never pay more than your neighbor on your next new or Certified Pre-Owned Subaru!</p> <p>And you'll shop Mid-Michigan's largest selection! Making finding the right Subaru... even easier!</p> <p>Visit ThelenSubaru.com, 24/7, to get Thelen Family Pricing online!</p> <p>Think Thelen. Think Subaru. And expect more from <u>your</u> car dealer!</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____